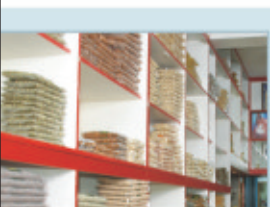


Convenient scanning solution for your retail store

**BS-L301
PLATINA**

**Omni-Directional
Laser Scanner**



Powerful Scanning Performance -

20 line omni-directional scan pattern, unbeatable first read success rate

1200

Express Speed -

With 1200 scans per second - ensure quicker checkouts, serve more customers



Extremely Versatile -

Flexibility to tilt 30° - Adjustable scan head, reduces user fatigue



Single Line Scanning -

Ideal for scanning barcode menus, improves throughput at checkouts



Vacuum Pad Operation -

Suction cap fixes the scanner, scans numerous items comfortably



Rugged yet elegant -

Can withstand 3 feet drops, durable construction for everyday use.



Change for Better

Taking IT to the heart of India

www.tvs-e.in

BS-L301 PLATINA

Specifications

OPERATIONAL

| | |
|-------------------|--|
| Light Source | : 650 nm visible laser diode (VLD) |
| Depth of Field | : 0 – 216 mm (UPC/EAN 100%, PCS=90%) |
| Scan Pattern | : 5 Directions of Scan Field |
| Scan Rate | : 1200 scans per second (omni directional) |
| No. of Scan Lines | : 20 |
| Minimum Bar Width | : 5 mil @ PCS=90% |
| Print Contrast | : 30% @ UPC/EAN 100% |
| Indicators (LED) | : Two-color LED (green & red) |
| Beeper Operation | : Programmable tone & beep time |
| System Interfaces | : USB and Ps2 |

PHYSICAL

| | |
|------------|--------------------------------------|
| Dimensions | : (L) 118 x (D) 100.0 x (H) 165.1 mm |
| Weight | : 360 g (without cable) |
| Cable | : Standard 2.0M straight |

POWER

| | |
|-------------------|----------------------------------|
| Input Voltage | : 5 VDC \pm 10% |
| Power Consumption | : 1.35 watts |
| Operating Current | : 270 mA (typical); 350mA (peak) |

REGULATORY

| | |
|-------------|---|
| Laser Class | : CDRH Class IIa; IEC 60825-1: Class 1 |
| EMC | : CE EN55022 B, FCC Part 15 Class B, VCCI, BSMI |

ENVIRONMENTAL

| | |
|-----------------------|------------------------------------|
| Operating Temperature | : 0°C – 40°C |
| Storage Temperature | : -20°C – 60°C |
| Humidity | : 5% – 95% RH (non-condensing) |
| Light Levels | : Up to 4,500 Lux (fluorescence) |
| Drop Durability | : Designed to withstand 1.0M drops |

ACCESSORIES

| | |
|----------|---|
| Barcodes | : USB Cable |
| | : User's manual & programming guide In CD-ROM |
| | : Transparent self adhesive mylar |

ORDERING INFORMATION:

| | |
|---------|------------------------|
| SKU No. | : 3006220010 – USB I/F |
|---------|------------------------|

The BS-L301 Platina Advantage

TVS Electronics presents the new **BS-L301 Platina** – an omni-directional scanner representing high durability and superior ergonomics, yet an affordable solution for every Indian Retailer.

This easy-to-use scanner allows faster checkouts and gives your employees more time to assist customers – enhancing customer ecstasy. It has the capability to track and trace your sales and inventory, thereby eliminating errors and lowering your costs.

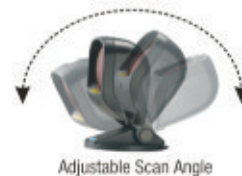
BS-L301 Platina is designed to withstand tough Indian POS environments where wide varying voltage and dusty conditions is a common feature – protecting the life of your investment.

All this comes from a brand that has been an epitome of trust – TVS Electronics, a company that has understood Indian retailer better than no other.

Powerful Scanning Performance – With a 20 scan line omni-directional scan pattern, it has unbeatable first read success rate.

Express Speed – With a speed of 1,200 scans per second, BS-L301 Platina improves throughput at checkout, increasing counter productivity translating to higher customer service.

Extremely Versatile – Adjust the angle of the scanner to target the barcodes or objects. Has the ability to tilt 30° – Highly flexible.



Adjustable Scan Angle

Single line scan option – With a single push button, the scanner allows the user to scan hard-to-read or multiple barcodes on any object. Ideal for menu scanning.



Switch Button

Vacuum pad for convenient operation – The suction cap ensures the scanner is fixed to the surface while you scan numerous items comfortably.



Place cupula in position and hold firmly with on hand



Press down lever to secure device

Durable, rugged yet elegant – TVS-E's BS-L301 Platina has built in stock absorption feature that makes it highly durable while its elegant and stylish design enhances the aesthetics of your store.

Customer Segments



TVS Electronics Limited

South Phase – 7 A, Second Floor
Industrial Estate, Guindy, Chennai - 600 032.

1800 200 5123

retailinfo@tvs-e.in Website: www.tvs-e.in/pos

Dealer / Partner: